



SEACHANGE

### **Project Summary —**

Promising Practices for Combatting Sexual Harassment and Building Gender Equality in the Workplace

*An accessible, open-source playbook of 10-12 case studies that provide a starting point for businesses, organizations and sectors seeking to pro-actively combat harassment and bolster the leadership of women and gender minorities*

### **Objectives**

- Produce a series of easy-to-follow applied case studies that illustrate effective harassment prevention principles and principles for increasing gender equity in the workplace (and also address common missteps and barriers)
- Increase knowledge sharing across sectors related to strategies for preventing harassment and building gender equitable workplaces
- Reduce stigma and silence related to the issues
- Showcase the work of emerging and established practitioners in the area

### **Audiences**

- HR professionals and other generalists who are tasked with responding to the problems of sexual harassment and gender inequity in the workplace
- Professional associations seeking to enhance the presence and leadership of women in their sector
- Women and gender non-conforming people advocating for change in their industry
- Allies of women and gender non-conforming people seeking to increase their own knowledge

### **What Readers Can Gain**

- Publicly-accessible examples that they can use as a starting point for their own organization's process
- A foundation in prevention principles and the research about effectiveness
- An overview of professionals working in this area and relevant resources

### **Anticipated Impact**

- Increase the quality of anti-harassment and pro-gender equity initiatives available for implementation in workplaces

### **Anticipated Content**

Chapter 1: Ladders Into Leadership: How Can Organizations Help Women Get (And Stay) Into Leadership Positions?

Chapter 2: Learning for Gender Equity: What Works? What Doesn't?

Chapter 3: Tackling Harassment and Discrimination

Chapter 4: Changing the Landscape: Sector-wide Approaches

Chapter 5: Other Strategies

### **Anticipated Timeline**

August - September 2019	<ul style="list-style-type: none"><li>• initial conversations with potential case studies</li><li>• further development and enhancement of content structure</li></ul>
October - November 2019	<ul style="list-style-type: none"><li>• interviews</li><li>• writing and feedback</li></ul>
December 2019	<ul style="list-style-type: none"><li>• design</li></ul>
January 2020	<ul style="list-style-type: none"><li>• release and distribution</li></ul>

### **Interested to Contribute a Case Study? Interested to Receive the Final Product?**

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